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Due to a technical error volume 2 issue 1 was published with an incorrect cover date. Correct is December 2016. Due to the technical error the following article [Weyrauch, T. & Herstatt, C. J Frugal Innov (2017) 2: 1. doi:10.1186/s40669-016-0005-y] was unfortunately published with an incorrect citation. Therefore, please note the correct information to 'Cite this article' is Weyrauch, T. & Herstatt, C. J Frugal Innov (2016) 2: 1. doi:10.1186/s40669-016-0005-y. The Publisher apologizes for the mistake.

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